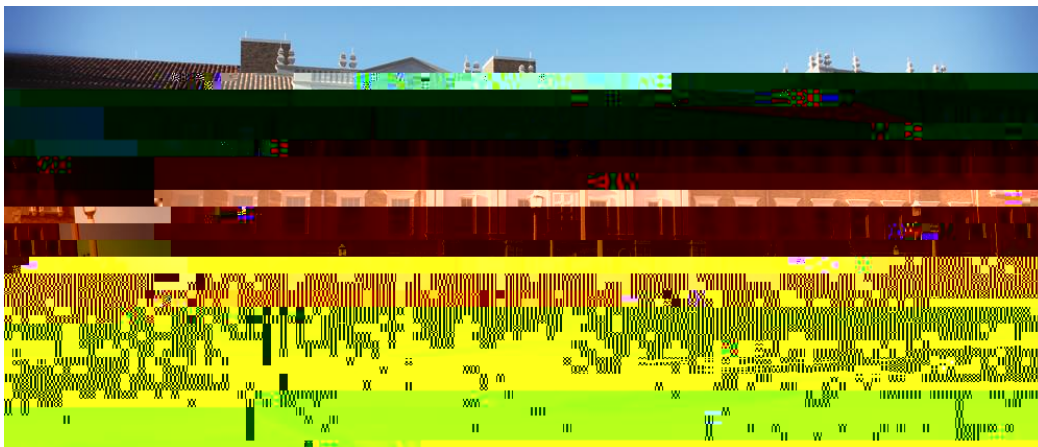


Texas Tech University Health Sciences Center
School of Pharmacy

Texas Tech University
Rawls College of Business

Pharm.D / MBA Program



PROGRAM INTRODUCTION AND HISTORY:

PHARM.D / MBA PROGRAM

The idea of a Pharm.D/MBA program was born in early 2006 in discussions between several faculty at the Texas Tech University Rawls College of Business and the Texas Tech University Health Sciences Center (TTUHSC) School of Pharmacy. The central theme to the discussions was the need to develop and train the future leaders of the profession. The Health Organization Management (HOM) concentration within the MBA program matched what the pharmacy faculty believed were the necessary areas of focus to develop strong leaders in health care organizations.

of study include accounting, management strategy, business decision-making skills and methods, business information systems, and other core skills in the business curriculum. For more specific knowledge of the organizational context in which healthcare is provided, students will complete courses concentrating in health organization management.

APPLICATION INFORMATION

***Applicants for the Pharm.D/**

3. Two letters of recommendation that can be the same letters used for the PharmD application

Health Organization Management (HOM) Program Application

***Send when directed by Dr. Patry**

1. MBA-HOM Application Form

PHARM.D / MBA DUAL DEGREE PROGRAM (see below)

MBA COURSE DESCRIPTIONS

***Please see School of Pharmacy program catalogue for PharmD course descriptions**

ACCT 5301 Financial and Managerial Accounting (3:?:0, F)

Prerequisite: B or better in ACCT 2300, ACCT 2301, or BA 3302. Examines the objectives, structure, and substance of financial reports and the use of accounting in the management of an organization.

FIN 5320 Financial Management Concepts (3:?:0, F)

Prerequisites: FIN 5219, ISQS 5345, and ACCT 5301. Essential financial management concepts with applications to financial decision making in organizations. Special emphasis on cases and computer financial models.

ISQS 5345 Statistical Concepts for Business and Management (3:?:0, F)

Statistical applications using the personal computer with emphasis on proper presentation and interpretation of statistics in managerial settings. Topics include descriptive statistics, graphical methods, estimation, testing, regression, forecasting, and quality control.

ISQS 5331 Operations Management and Information Technology (3:?:0, F)

Covers current topics in information technology and operations management and examines how to utilize them to gain competitive advantage.

HOM 5307 HOM II: Managed Care Organizations (3:?:0, F)

Prerequisite: HOM 5306 with a grade of B or better or consent of instructor. Examines fundamental and contemporary issues in management of costs and payments in the healthcare industry.

HOM 5308 HOM III: Consumer-Driven Healthcare Design (3:?:0, F)

Prerequisites: HOM 5306 and 5307 with a grade of B or better or consent of instructor. A systems-based view of healthcare organizations emphasizing evaluation, measurement, and quality issues.

ISQS 5330 Decision Theory and Business Analytics (3:?:0, H)

Provides an overview of business analytics and examines normative and behavioral theories that drive managerial decision-making.

MKT 5360 Marketing Concepts and Strategies (3:?:0, H)

Examines marketing functions, the institutions which perform them and the study of marketing planning, strategy, and tactics. Includes the organization, execution, and control of the marketing effort.

MGT 5391 Strategic and Global Management (3:?:0, H)

Global and local strategy formulation and implementation of corporate, business, and functional strategies. (note: Capstone course)

HOM 5309 HOM IV: Integrated Healthcare Operations (3:?:0, H)

Prerequisites: HOM 5306, 5307, and 5308 with a grade of B or better, or consent of instructor.

Analyzes and examines core healthcare operational and management issues from a legal perspective through the use of targeted cases and projects.

PHAR 5310 Domestic/Global Bus. Cond. In Health Care (3:2:0, O)

1st 8 weeks (cross linked to BECO 5310) **Prerequisite: Admission to M.B.A. program.** Studies markets in which firms compete within the context of a global supply chain, including markets for good and services, financial markets, and labor. Emphasizes how the interactions of these markets affect the formulation and implementation of business strategies.

PHAR 5371 Managing Org. Behavior & Org. Design (3:2:0, O)

2nd 8 weeks (cross linked to MGT 5371) Examines management of individual, interpersonal, group and intergroup relations, organizational design, and the organization's role in a rapidly changing environmental and global context.