

Office of Curriculum

Goals and Objectives: The goal of this elective is for medical students to gain exposure to business in medicine, without pursuing an M.B.A. Initially students will explore the fundamentals of accounting, finance, and management. Following these fundamental concepts, subsequent sessions will cover basic applications of business principles in the medical profession such as current healthcare systems, organizational management, and electronic documentation. This latter portion of the elective will focus on practical applications, enabling students to learn business applications for physicians working in both hospital and private practice settings.

Course Requirements: Attendance of at least 8 out of 10 lectures is required, with lectures 1 and 10 being mandatory. 2 of the 10 lectures can be replaced by Seminar/Activities which will be announced at a later date. Students who are not able to fulfill this requirement due to extenuating circumstances are encouraged to contact the course coordinator for a possible make-up assignment. Students will be expected to participate interactively in lectures. NOTE: Students must RSVP for lectures in advance, emails will be sent out with more information prior.

Pedagogy: This elective will be an integration of theory and practice by including both current business professors and healthcare professionals. This elective will provide both a service and learning opportunity that TTMMA can provide to TTUHSC-SOM. The faculty will cover the academic topics, whereas healthcare professionals will teach the business applications.

Student Participation: Student applications will be due at 11:59 pm on Friday, September 20, 2024, and acceptances will be distributed within 3 days of this date. Students should be prepared to report on the impact of the course on their knowledge and understanding of their topic of interest. Students will also be expected to complete both a pre- and post-course survey that will be used to assess the success of the course and to implement needed improvements for subsequent course offerings.

Location: Session locations will be announced closer to meeting dates.

Date	Time	Speaker	Description	Room
Sept 23-27	12:00-1:00 pm	Dr. Brent Magers and Dr. John DeToledo	Introduction to Medical Business Elective	TBD
Oct 17th	12:00-1:00 pm	Sue Fournier CFO	Dealing with Insurance/hospitals	TBD
Oct 21-25	12:00-			

	Jan 20-24	12:00- 1:00 pm	Deidre Popovich	Healthcare Marketing and Consumer Decision Making	TBD
	Jan 27-31	12:00- 1:00 pm	Ms. Joanna Harkey	Malpractice insurance/post-residency negotiations	TBD
	Feb 10-14	12:00- 1:00 pm			