

## News Release

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## **Colorectal Cancer Screening Program Partnering with Kendra Scott**

March is Colorectal Cancer Awareness Month

Get F.I.T to Stay Fit, a colorectal cancer screening program at <u>Texas Tech Physicians Surgery</u>, the clinical practice of <u>Texas Tech University Health Sciences Center</u> (TTUHSC) in Amarillo, will benefit from a Kendra Scott shopping event.

Kendra Scott, located in Westgate Mall, will host a shopping event on Friday, March 1 from 3 to 5 p.m. Get F.I.T to Stay Fit will receive 20% of the proceeds. Shoppers can also shop online at <a href="https://www.kendrascott.com">www.kendrascott.com</a> on March 1 and 2 with code: GIVEBACK-GBQEJ.

The Get F.I.T to Stay Fit program uses a free, at-home testing method called Fecal Immunochemical Test (F.I.T) for colorectal cancer screening. The program is grantfunded through the Cancer Prevention and Research Institute of Texas (CPRIT) and serves the top 32 counties of the Texas Panhandle

Colorectal cancer impacts both men and women. Almost all colorectal cancers begin as precancerous polyps in the colon. These polyps can exist for years before invasive cancer develops. Colorectal polyps and colorectal cancer do not always cause symptoms, especially at first. That is why getting screened regularly for colorectal cancer is so important. Screening can find the precancerous polyps so they can be removed before they turn into cancer or early in their development, when treatment works best.

The CDC recommends that adults age 45 to 75 be screened for colorectal cancer. People at an increased risk of getting colorectal cancer should talk to their doctor about when to begin screening, which test is right for them and how often to get tested.

Symptoms may include a change in bowel habits, blood in or on stool, diarrhea, constipation, or feeling that the bowel does not empty all the way, abdominal pain, aches,

The risk of getting colorectal cancer increases as people age. Most cases occur in people who are 50 years old or older. Other risk factors include having inflammatory bowel

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