



News Release

FOR IMMEDIATE RELEASE

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One of ESPN's most versatile announcers and hardest working sports journalists for over 20 years, Holly Rowe, will speak at "Surviving on the Sidelines" at noon Tuesday (Feb. 5) at the Lubbock Country Club, 3400 Mesa Rd. Rowe is one of the lead reports on ESPN Saturday Night Prime College Football, Big Monday College Basketball, Women's Final Four, Women's College World Series, NCAA Volleyball Indoor and Beach National Championships and the lead WNBA announce team. She also is a cancer survivor and an advocate for cancer research and prevention.

Rowe will share her inspirational story about sports reporting, parenting and fighting cancer at "Surviving on the Sidelines" hosted by the Laura W. Bush Institute for Women's Health at the Texas Tech University Health Sciences Center.

She recently explained in an article in "Guideposts" how cancer changed for life.

"Cancer. It's more than a diagnosis, more than a disease. It's a journey, one that some of you have been on too, though perhaps not as publicly," Rowe wrote. "Not that I set out to go public about desmoplastic melanoma, the rare and aggressive form of skin cancer I've been dealing with."

The upside to dealing with it publicly, she explains, is that people immediately started sending her prayers, notes and cards and that it creates its own curious bonds.

In addition to believing in the power of prayer, Rowe also has faith in her treatments. She celebrated her last chemotherapy treatment in August 2018 by posting a thank you online to her doctors, nurses, friends, family, colleagues and the sports world.

"I promise that every day I have been gifted moving forward I will pay my blessings forward to help others who are battling this disease," Rowe said.

The event will help provide funding for the Laura W. Bush Institute for Women's Health mission and to provide funding for the organization's research, education and outreach endeavors.

The Laura W. Bush Institute for Women’s Health is dedicated to improving the lives of women and girls in Texas and across the nation by advancing multidisciplinary science in women’s health. Recognizing that differences matter, the institute promotes health, individually inspired, through scientific investigation, translation of science into practice and providing outreach that impacts the community for today and tomorrow.